



# Operation Rainbow

## Dear Friends,

Join your friends and colleagues in supporting Operation Rainbow and our Gala Fundraiser held Saturday, September 17, 2011 at the San Francisco W Hotel.

Your support helps heal  
bodies, transform spirits,  
and change the lives of  
children...  
one operation at a time.

We invite you and your business to support Operation Rainbow serving indigent children in underprivileged populations of Central, South America and Haiti. Operation Rainbow is a non-profit organization dedicated to performing free orthopedic surgery for children and young adults in developing countries worldwide who do not have access to related medical procedures or equipment. We hope that you will join us in support of these life-changing trips.

Your support will help Operation Rainbow's mission of providing free orthopedic surgeries in impoverished countries. ***The impact of Operation Rainbow's work is undeniable: over the past three decades, we have provided more than 10,000 children with an estimated \$60 million in medical care for just under \$4 million.***

## It's a community affair.

Now over 1,000 volunteers and 1,000,000 volunteer hours strong, Operation Rainbow continues its mission throughout the world by:

- Bringing much needed orthopedic intervention for children and young adults suffering from congenital abnormalities or untreated chronic injury
- Training doctors, nurses and other staff at host hospitals, enhancing their capacity for early diagnosis, treatment, and orthopedic surgical intervention of congenital abnormalities among the vulnerable populations they serve

In 2010 alone, we completed seventeen surgical missions to the Dominican Republic, Ecuador, Guatemala, Honduras, Mexico, Nicaragua, including eight emergency missions to Haiti after the devastating earthquake.

This year, we have fourteen mission trips planned to the Dominican Republic, Ecuador, El Salvador, Bolivia, Haiti, Nicaragua, and Peru.

You will be proud to be part of this worthwhile organization. For more information, please contact Amy Blevins at [ablevins@operationrainbow.org](mailto:ablevins@operationrainbow.org); 91 Polhemus Way, Larkspur, CA 94939 (fax) 415.927.3869.

## With warm thanks,

The Operation Rainbow Team

### EVENT COMMITTEE:

Amy Blevins  
Michelle Duncan  
Jessica Parish Galloway  
Mike Travers Lee  
MaryAnn Melendez  
Debi Morgen  
Margi Peterson

### EXECUTIVE BOARD:

Dave Atkin, M.D.  
Phil Bickler, M.D., PhD  
Michelle Duncan  
Laura Escobosa  
Gus Gialamas, M.D.  
Rich Gosselin, M.D.  
Errol Lobo, M.D., PhD  
Taylor Smith, M.D., AAOS

HUMANITARIAN AWARD RECIPIENT 2011

# SAVE THE DATE

Saturday,  
September 17, 2011

## Attend the Operation Rainbow Fundraiser...

We hope that you will join us for our 33rd Anniversary celebration on September 17, 2011 where you will have the opportunity to spend time with our surgical teams and witness the power of your generosity! We offer a tiered benefits package based on the level of your sponsorship, including print and website presence and complimentary passes to our event.

## CORPORATE PARTNER BENEFITS

POT OF GOLD  
**\$25,000**

Transform the lives of at least 45 children; Sponsor a Surgical Mission

- PROMOTIONAL BENEFITS
- Gold Recognition in the Program
  - Mission to be named and promoted in honor of sponsor
  - Recognition in Invitation and Program
  - Inclusion name/ logo projected at the Gala Fundraiser
  - Dedicated page on website for one year
  - Complimentary Tickets/ Priority Seating: Ten tickets to Gala Fundraiser (upon request)

RED  
**\$10,000**

Sponsor the travel of a volunteer team for a seven day mission

- PROMOTIONAL BENEFITS
- Red Recognition in Program
  - Inclusion name/ logo projected at the Gala Fundraiser
  - Name and link on website for one year
  - Complimentary Tickets/ Preferred Seating
  - Eight tickets to Gala Fundraiser (upon request)

YELLOW  
**\$5,000**

Medical equipment to ensure education of doctors and nurses.

- PROMOTIONAL BENEFITS
- Yellow Recognition in Program
  - Inclusion name/ logo projected at the Gala Fundraiser
  - Name and link on the website for one year
  - Complimentary Tickets/ Preferred Dinner Seating
  - Six tickets to Gala Fundraiser (upon request)

GREEN  
**\$2,500**

Give a child the opportunity to walk for the first time

- PROMOTIONAL BENEFITS
- Green Recognition in Program
  - Inclusion name/ logo projected at the Gala Fundraiser
  - Name and link on the website for one year
  - Complimentary Tickets/ Dinner Seating
  - Four tickets to the Gala Fundraiser (upon request)

BLUE  
**\$1,000**

Give a child the opportunity to write for the first time

- PROMOTIONAL BENEFITS
- Blue Recognition in the Program
  - Inclusion name/ logo projected at the Gala Fundraiser
  - Name and link on website for one year
  - Complimentary Tickets/ Dinner Seating
  - Two tickets to the Gala Fundraiser (upon request)

## PARTNER VISIBILITY

### OPERATION RAINBOW GALA FUNDRAISER PRINTED MATERIALS:

Invitation distribution 2,000 (Deadline July 15, 2011)

### WEB OPPORTUNITIES:

Operation Rainbow Website receives over 30,000 visits each year

Operation Rainbow is a not-for-profit 501 (c)(3) organization. Your sponsorship is tax deductible up to the maximum extent allowed by law.



Operation  
Rainbow

## Operation Rainbow Gala Fundraiser 2011 Pledge/ Payment Form

### Pledges may be mailed or faxed to:

Amy Blevins : 91 Polhemus Way, Larkspur, CA 94939  
Fax: 415.927.3869

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Email \_\_\_\_\_

YES! Here is our sponsorship for Operation Rainbow Gala  
Fundraiser 2011

\$25,000

\$10,000

\$5,000

\$2,500

\$1,000

Other: \_\_\_\_\_

Please list on the program and in promotional materials as  
follows:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Check enclosed (made out to Operation Rainbow): \_\_\_\_\_

I will pay online at [www.operationrainbow.org](http://www.operationrainbow.org): \_\_\_\_\_

### Credit Card (circle one):

VISA   MasterCard   American Express

Name on card \_\_\_\_\_  
Number \_\_\_\_\_ Exp. \_\_\_\_\_  
Three/ four digit code \_\_\_\_\_ Zip code \_\_\_\_\_

Please send pledge reminder in 2011: \_\_\_\_\_  
(All pledges are due by July 15, 2011)

Or sent on the secure website: [OperationRainbow.org/donate](http://OperationRainbow.org/donate)

Note: Please send company logo in highest resolution available  
(EPS is best) for inclusion on website and printed material to:  
Mike Travers Lee, [mlee@operationrainbow.org](mailto:mlee@operationrainbow.org)

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change the lives of children...  
one operation at a time.